

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register: 20 May 2002
Name of applicant/court: Secretary for Internal Affairs
Applicant to the Labelling Body: Not Applicable
Title of Publication: Penthouse Vol 23 No 4 April 2002 New Zealand Edition
Other Known Titles: NZ Penthouse April 2002
Director: Not Applicable
Producer: Not Applicable
Publisher: General Media Communications Inc.
Author: Not Applicable
Format: Magazine
Country of Origin: Australia
Language: English

.....
Components of film originally examined: Not Applicable.

Feature: Running time:
Trailers: Running time:
Total Running time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

... Please turn over

Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

Display Conditions:

That when the publication is on public display, the classification given to the publication must be shown on the publication or any package in which the publication is kept.

And

That the publication must be publicly displayed only in a sealed package.

Descriptive Note:

Not Applicable.

.....

Direction to issue a label has been given on: Not Applicable.

.....

SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Penthouse Vol 23 No 4 April 2002 New Zealand Edition*, also known as *NZ Penthouse April 2002* is classified as:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

The magazine is a glossy publication with a well known title which is aimed at an adult male audience. The contents of the magazine include advertising, a range of articles, cartoons, letters from readers, reviews, and personal contacts. There are also a number of photo-spreads featuring sexualised images of naked men and women.

The publication has been considered under s3(3) of the Films, Videos, and Publications Classification Act 1993. Aspects of the way in which sexualised nudity is presented, and the way in which women are referred to in advertising, tends to degrade and dehumanise women to a moderate extent and degree.

Due to the sexual nature of the publication's contents, conditions on the public display of this magazine have been imposed so as to prevent likely injury to the public good. The New Zealand Bill of Rights Act 1990 has been considered in relation to this publication. The classification represents the minimum interference with the freedom of expression consistent with preventing likely injury to the public good.

OFLC Ref: 200380